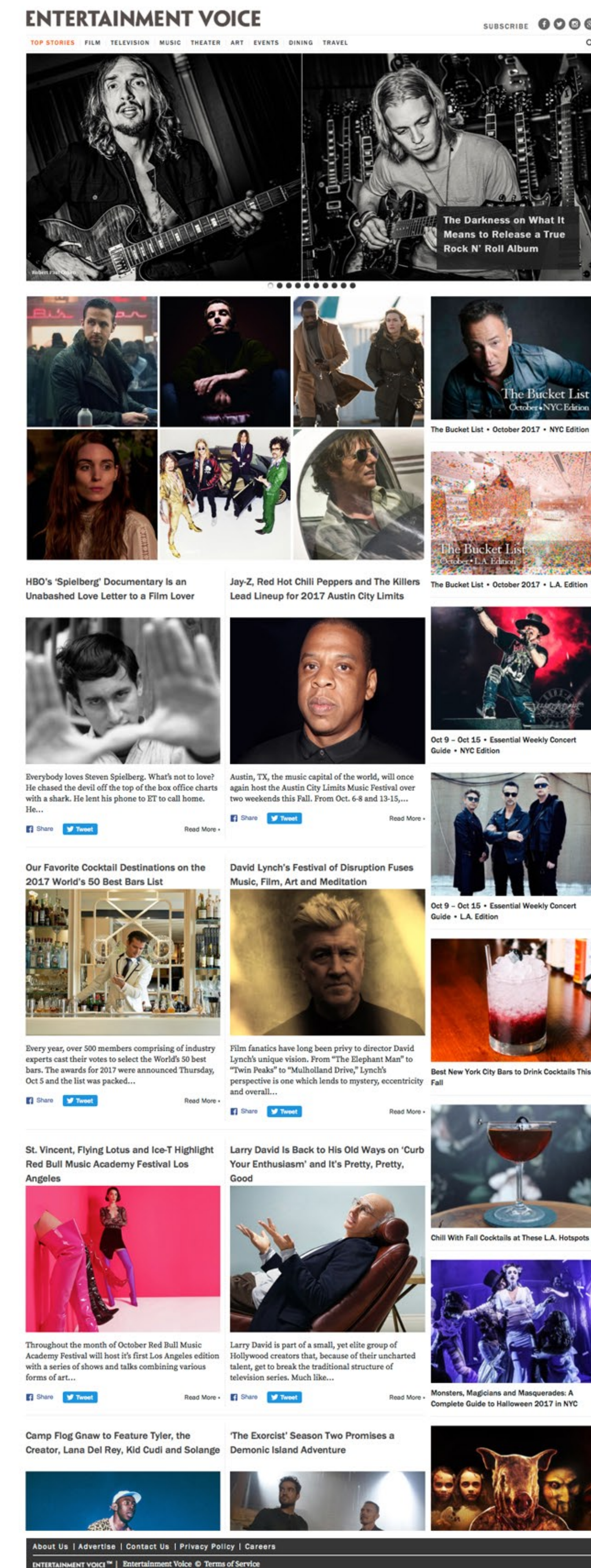


# INNOVATIVE CONVENIENT REVOLUTIONARY

*Entertainment Voice is a clear leader in entertainment news, featuring high quality journalism and design. entertainmentvoice.com provides the most discerning individuals in New York, Los Angeles and throughout the country a range of entertainment options that truly reflect the excitement and diversity of the entertainment industry. Entertainment Voice provides the hip, savvy and sophisticated city-goer with insights on the very best in film, music, television, art, theater, events, cuisine, and travel in the U.S. and beyond, keeping the reader's finger on the pulse of what's now, what's new and what's next.*

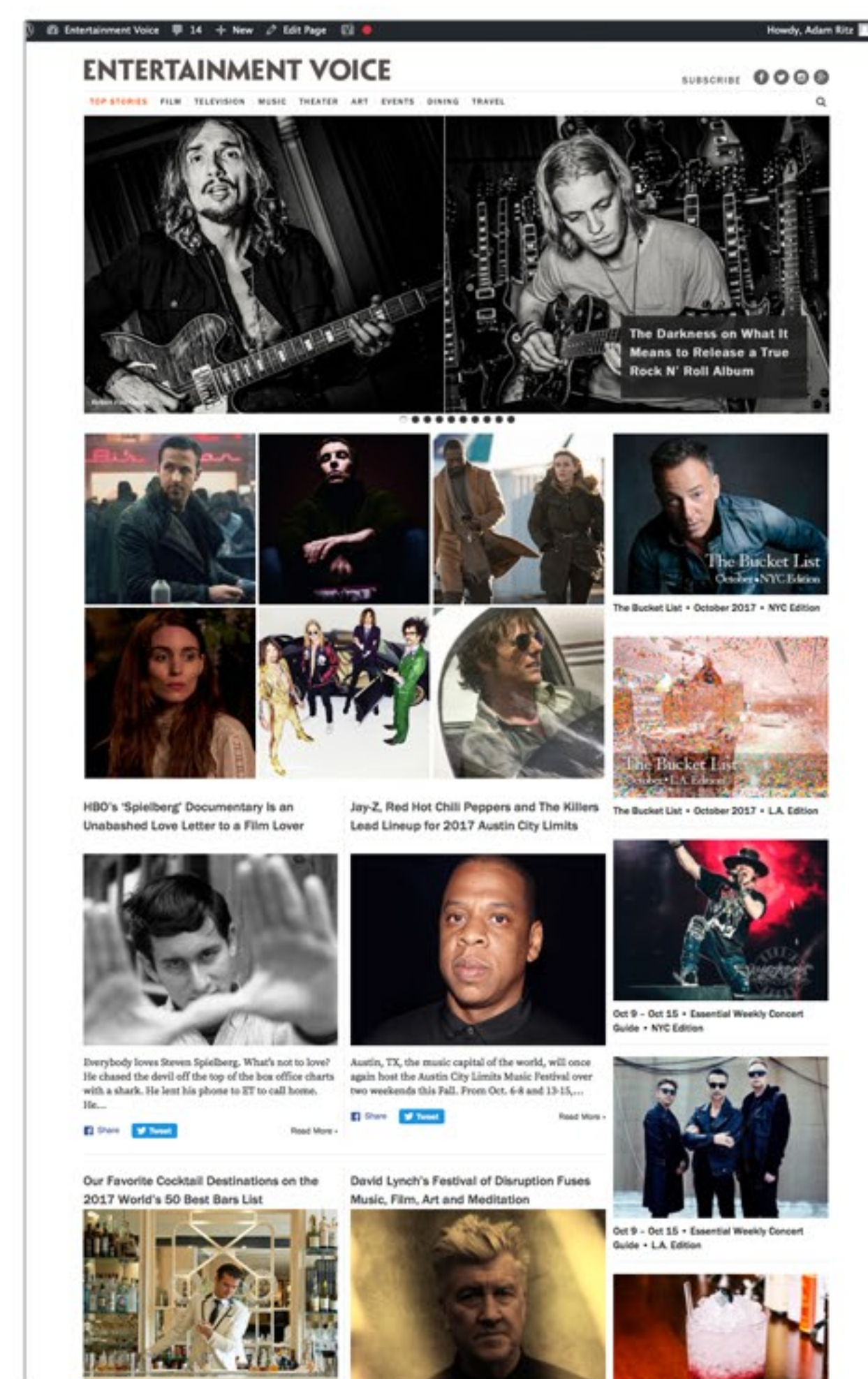
*With a foundation built on the concept of providing a user friendly, visually engaging experience, entertainmentvoice.com has created a digital platform that surpasses other entertainment news options. Entertainment Voice's revolutionary design gives our readers an easy to navigate and clutter-free user experience, offering the ability to conveniently find the best entertainment options and allowing our readers a 360-degree experience.*



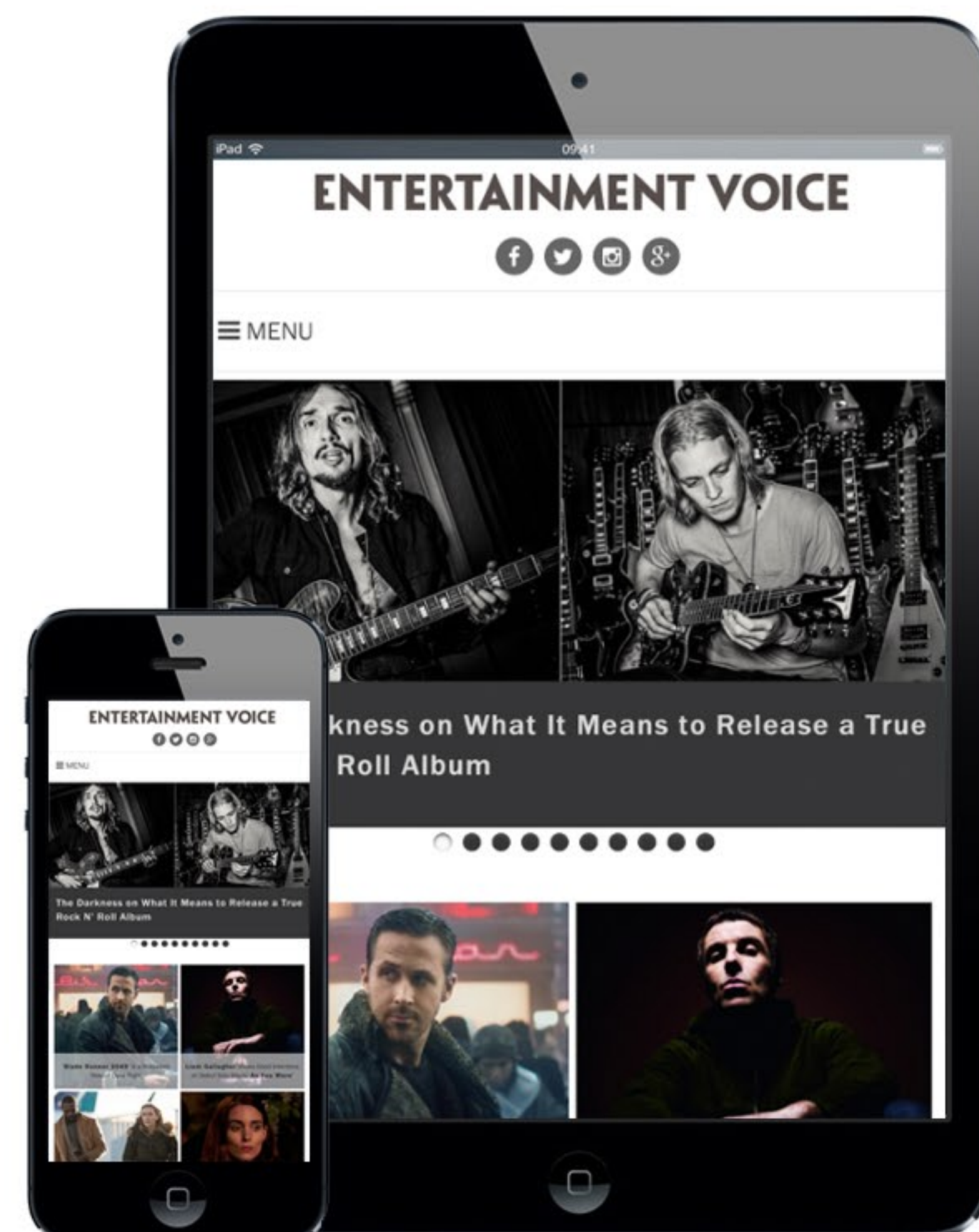


From our digital to social media experiences, Entertainment Voice speaks to an affluent and progressive audience who require the best in entertainment news and options for their diverse lifestyles. Our audience is intellectually aware and interested in film, music, television, art, theater, events, cuisine, and travel. Entertainment Voice readers include entertainment industry professionals, thought leaders, and tastemakers who make an impact on New York, Los Angeles and the urban markets throughout the world.

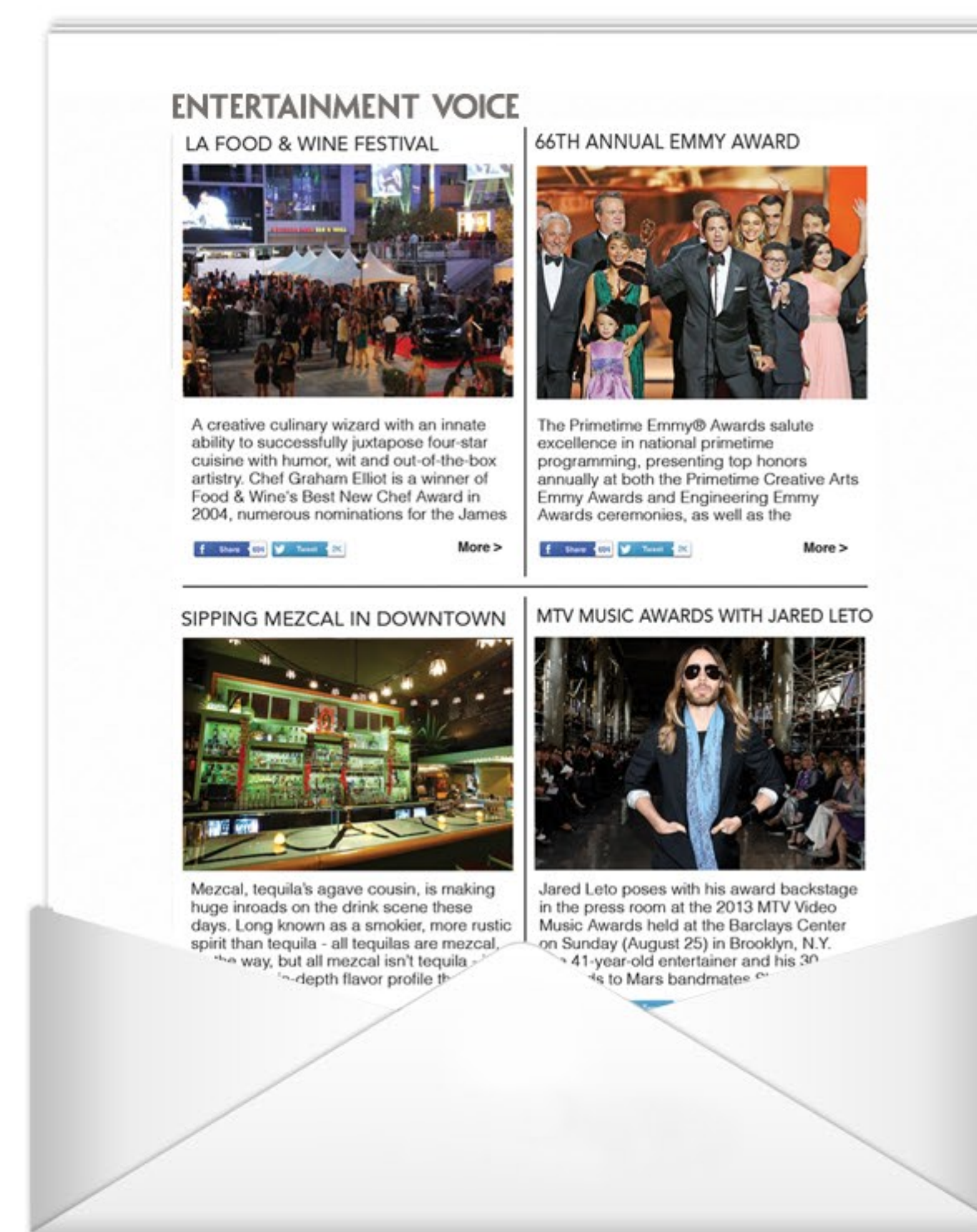
### ENTERTAINMENTVOICE.COM



### MOBILE DEVICES



### EMAIL NEWSLETTER



### SOCIAL MEDIA





With each article, Entertainment Voice's discriminating editorial team leads our readers toward the finest in entertainment options that the industry has to offer. Our editorial departments provide compelling coverage of the very best in film, music, television, theater, art, events, cuisine, travel, and more.

Entertainment Voice takes visitors up close and personal to the most-anticipated events and happenings, while Entertainment Voice's monthly Bucket List introduces our readers in New York, Los Angeles and the world to the very best in both NYC and L.A. every month. Our comprehensive EV Guide will premiere in 2018 and will keep our readers in the know of the finest entertainment and lifestyle destinations within both New York and Los Angeles.

Entertainment Voice is a resource for the people who shape the urban cities they live in. The readers who demand the very best in entertainment news and options that suite their lifestyle around the globe and within our thriving metropolitan areas of New York and Los Angeles, via the following content channels:



### TOP STORIES

*Entertainment Voice's Top Stories section consists of exclusive interviews with the entertainment industry's best and brightest celebrities along with a hand-picked selection of up-to-date coverage on the best in entertainment*



### FILM

*Entertainment Voice's film aficionados keep our readers up-to-date with exclusive interviews, featuring the film industry's best and brightest actors, directors, and icons along with film coverage, reviews and international, national and regional film-related events.*



### TELEVISION

*Entertainment Voice's television critics cover TV's top returning and buzz-worthy new series' and event television across cable and network TV's hottest channels and Netflix, Hulu, and Amazon streaming platforms, offering our readers up-to-date season coverage along with exclusive interviews, featuring various television industry actors, directors, and icons.*





### MUSIC

*Entertainment Voice makes sure our readers stay in-the-know about all things music, with exclusive interviews featuring the biggest, brightest, and most-buzzed-about artists in the music industry, along with the most noteworthy album releases, tour announcements and local, national and international music-related events, festivals and concerts.*

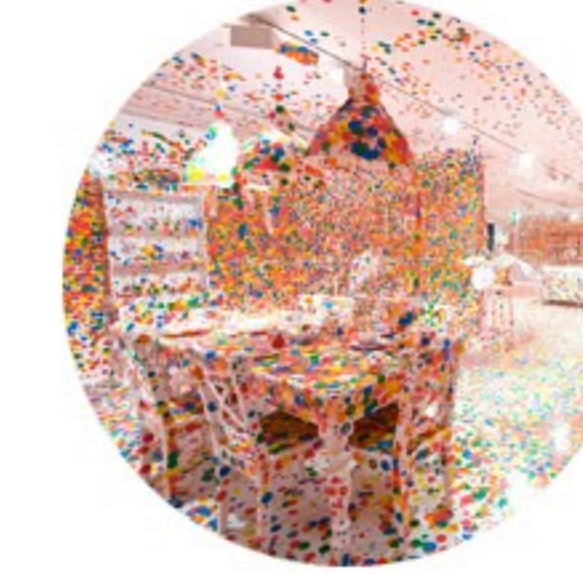
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### THEATER & STAGE

*Entertainment Voice offers our readers tailored theater and stage coverage spotlighting the most noteworthy theatrical productions and performances across New York, Los Angeles, and the national and international theater scenes, including exclusive interviews with comedians, actors, dancers, singers and the producers who bring the stage to the audience.*

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### ART

*Entertainment Voice delivers our readers comprehensive coverage of New York and Los Angeles' diverse art scenes, as well as select national and international art coverage spotlighting the best in art events and happenings around the country and the world, along with exclusive interviews featuring regional, national and international artists.*

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### EVENTS

*Entertainment Voice's event coverage gives our readers up-to-date information on the best national and international events along with top regional events in New York and Los Angeles, keeping our readers in-the-know of the most interesting and talked about entertainment and lifestyle events.*

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### DINING

*Entertainment Voice's dining aficionados provide our discerning diners their definitive food, wine and spirits resource, featuring spotlights and reviews on New York and Los Angeles' new and notable restaurants along with dining experiences, culinary events, and happenings throughout both metropolitan areas and nationwide as well as exclusive interviews with unrivaled chefs and the epicureans we know and love nationally, and*

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### TRAVEL

*Entertainment Voice's team of globetrotters, jetsetters and road-trippers bring our readers top destination choices with information on what to do and where to stay. From weekend getaways and adventure travel to premier location and event destinations, nationally and around the globe, Entertainment Voice delivers the best in travel and hospitality options.*

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TARGET AUDIENCE

Entertainment Voice is centered towards offering a hip, savvy and sophisticated 25-44 year old demographic a range of entertainment news that reflects the excitement and diversity of the entertainment community across the nation and the globe alongside lifestyle options throughout the thriving metropolitan areas of New York and Los Angeles.

Median age	36
Female	52%
Male	48%
College grads	75%
Master's degree	30%
Hold post-graduate degree	35%
Married/partnered	55%
Home owners	70%

COVETED CONSUMERS

- Reaching a socially and culturally active, affluent audience with diverse interests, and purchase behaviors
- 60% have a home value of \$700K+
- 65% are middle/upper management
- 70% are age 25-44
- 65% have a household income \$100,000+
- 50% have a net worth of \$500,000+

ENTERTAINMENTVOICE.COM USERS

- Are more likely to earn \$150K
- Spend 2-3 times more than U.S. Baseline
- 3 times more likely to purchase luxury automobiles and high fashion apparel
- High spending corporate execs that make frequent purchases
- Are active and enjoy traveling
- Appreciation for entertainment, performing arts, wine, and cuisine

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